



WNCN
 EASTERN NORTH CAROLINA
 on your side online
WNCN.com
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

CONTRACT

And:

American Media & Advocacy Group
 815 Slaters Lane
 Alexandria, VA 22314
 USA

Contract / Revision		Alt Order #
952542 / 1		25319691
Product		
North Carolina		
Contract Dates		Estimate #
10/18/16 - 10/24/16		7985
Advertiser		Original Date / Revision
POL/Donald Trump for President (R)		10/10/16 / 10/14/16
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	Account Executive	Sales Office
WNCN	Katz Washington	Katz/Washingto
Special Handling		
Demographic		
Adults 18+		
Total Ratings		310.20
Agv Code	Advertiser Code	Product 1/2
9914860	521	966
Agency Ref	Advertiser Ref	
IN16043/SP10305		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 1	WNCN	10/23/16	10/23/16	Local News Su 7-8a	7-8a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S				1	\$15.00	1.60			
2	WNCN	10/23/16	10/23/16	Local News Su 6a-7a	6a-7a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S				1	\$50.00	1.30			
3	WNCN	10/22/16	10/22/16	Local News Sa 7-8a	7a-8a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S-				1	\$50.00	1.20			
4	WNCN	10/22/16	10/22/16	Local News @ 6p Sa	6p-630p		:30				NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S-				1	\$125.00	2.30			
5	WNCN	10/23/16	10/23/16	CBS Evening New Su	630p-7p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S				1	\$150.00	2.70			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Product
 North Carolina

Estimate #
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Advertiser
 POL/Donald Trump for Pr

Original Date / Revision
 10/10/16 / 10/14/16

Contract / Revision
 952542 / 1

Alt Order #
 25319691

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
E 6	WNCN	10/22/16	10/22/16	Sa 7p-730p News	7p-730p		:30				NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	-----S-	1	\$30.00	1.80						
E 7	WNCN	10/18/16	10/24/16	Local News @ 12p	12p-1230p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	MTWTF--	5	\$75.00	3.80						
E 8	WNCN	10/18/16	10/24/16	Local News @ 530p	530p-6p		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	MTWTF--	5	\$70.00	3.20						
E 9	WNCN	10/18/16	10/24/16	Family Feud	730p-8p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	-----S-	1	\$50.00	2.00						
E 10	WNCN	10/18/16	10/24/16	Local News @ 5p	5p-530p		:30				NM	5	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	MTWTF--	5	\$70.00	3.10						
E 11	WNCN	10/18/16	10/24/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	-----S	1	\$90.00	3.00						
E 12	WNCN	10/18/16	10/24/16	Y&R	1230p-130p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	MTWTF--	5	\$150.00	5.20						
E 13	WNCN	10/22/16	10/22/16	Local News Sa 6a-7a	6a-7a		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	-----S-	1	\$50.00	0.70						
E 14	WNCN	10/18/16	10/24/16	Dr Phil	4p-5p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	MTWTF--	5	\$200.00	2.80						
E 15	WNCN	10/22/16	10/22/16	CBS Evening New Sat	630p-7p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
		Week: 10/18/16	10/24/16	-----S-	1	\$150.00	2.00						
E 16	WNCN	10/18/16	10/24/16	Bold & Beautiful	130p-2p		:30				NM	5	\$625.00

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Contract / Revision		Alt Order #
952542	/ 1	25319691

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	North Carolina	7985

Advertiser	Original Date / Revision
POL/Donald Trump for P	10/10/16 / 10/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week: 10/18/16 10/24/16 MTWTF--													
E 17	WNCN	10/18/16	10/24/16	Family Feud	730p-8p		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/18/16	10/24/16	MTWTF--	5	\$225.00	5.60						
E 18	WNCN	10/18/16	10/24/16	Local News @ 6p	6p-630p		:30				NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/18/16	10/24/16	MTWTF--	5	\$140.00	5.40						
E 19	WNCN	10/18/16	10/24/16	CBS This Morning	7a-9a		:30				NM	10	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/18/16	10/24/16	MTWTF--	10	\$45.00	1.80						
E 20	WNCN	10/18/16	10/24/16	Late Late Show	1235a-135a		:30				NM	7	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/18/16	10/24/16	MTWTF--	7	\$20.00	0.20						
E 21	WNCN	10/18/16	10/24/16	Local News @ 5a	5a-530a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/18/16	10/24/16	MTWTF--	5	\$75.00	0.70						
E 22	WNCN	10/18/16	10/24/16	Entertainment Tonight	7p-730p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/18/16	10/24/16	MTWTF--	5	\$125.00	3.20						
E 23	WNCN	10/23/16	10/23/16	LN Su	11p-1135p		:30				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/18/16	10/24/16	-----S	1	\$80.00	1.60						
E 24	WNCN	10/23/16	10/23/16	Coaches Show	1130a-12p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/18/16	10/24/16	-----S	1	\$200.00	1.50						
E 25	WNCN	10/18/16	10/24/16	Local News @ 6a	6a-7a		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/18/16	10/24/16	MTWTF--	5	\$75.00	1.50						
E 26	WNCN	10/22/16	10/22/16	LN Sa	11p-1135p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/18/16	10/24/16	-----S-	1	\$50.00	1.40						

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Contract / Revision	Alt Order #
952542 / 1	25319691

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	North Carolina	7985

Advertiser	Original Date / Revision
POL/Donald Trump for P	10/10/16 / 10/14/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
D 27	WNCN	10/23/16	10/23/16	NFL Today	12P-1P		:30				NM	0	\$0.00
28	WNCN	10/18/16	10/24/16	Thursday Night Kickoff	730p-825p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	---T---	1				\$500.00	3.40			
E 29	WNCN	10/18/16	10/24/16	Local News @ 11p	11p-1135p		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--	5				\$120.00	2.30			
E 30	WNCN	10/18/16	10/24/16	Local News @ 530a	530a-6a		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	MTWTF--	5				\$125.00	0.80			
E 31	WNCN	10/18/16	10/24/16	NCIS	8p-9p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	-T-----	2				\$650.00	11.50			
E 32	WNCN	10/18/16	10/24/16	Bull	9p-10p		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	-T-----	2				\$1,500.00	8.20			
E 33	WNCN	10/22/16	10/22/16	ACC Football	1230p-330p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	-----S-	2				\$200.00	1.00			
E 34	WNCN	10/22/16	10/22/16	SEC Football	330p-7p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	-----S-	2				\$300.00	1.20			
E 35	WNCN	10/18/16	10/24/16	Thursday Night Football	830p-1130p		:30				NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	---T---	2				\$1,250.00	5.00			
N 36	WNCN	10/18/16	10/24/16	Big Bang/Kevin Can Wait	8p-9p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	M-----	2				\$500.00	0.00			
N 37	WNCN	10/18/16	10/24/16	NFL Early Game	1p-430p		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>			
Week:		10/18/16	10/24/16	-----S	2				\$400.00	0.00			
N 38	WNCN	10/18/16	10/24/16	NFL Late Game	430p-730p		:30				NM	2	\$1,000.00

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Week: 10/18/16 - 10/24/16													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S				2	\$500.00	0.00			
N 39	WNCN	10/23/16	10/23/16	NFL Today	12n-1p		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S				2	\$100.00	0.00			
N 40	WNCN	10/19/16	10/19/16	Late Show	1135p-1235a		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	--W----				1	\$45.00	0.00			
N 41	WNCN	10/18/16	10/24/16	60 Minutes	7p-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 10/18/16	10/24/16	-----S				1	\$400.00	0.00			
Totals												116	\$21,300.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	116	\$21,300.00	(\$3,195.00)	\$18,105.00
Totals	116	\$21,300.00	(\$3,195.00)	\$18,105.00

Signature: _____

Date: _____

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KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25319691

Changes as of: 10/14/2016 at 9:12 AM

Version: Highlighting Revision 2

CPE: 521/966/7985

Flight: 10/18/16 - 10/24/16

Station: WNCT

Total \$: \$21,300.00

Agency: AMER MEDIA & ADVOCACY GROUP

Advertiser: TRUMP, DONALD

Market: Greenville/New Bern/Wash

Total Spots: 116

815 SLATERS LANE
ALEXANDRIA, VA 22314

Product: North Carolina
Agency Order #: 5432282

Office: WASHINGTON
Primary Demo: Adults 18+

Total CPP: \$68.67
Total GRP: 310.2

Buyer: MediaAssistant, AMAG
Salesperson: JACOB ROTH
212-373-8175

Con Type: POLITICAL/VOTE
Assistant: JACOB ROTH
212-373-8175

Traffic #: 952542
Separation:

Comments: Revised Order

Spots rebated down to match Hillary

Excess Money re-spent

NCIT

PLS CFM

T/R JACOB

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
REV-27	Su 12n-1p		NFL Today	\$100.00	1.4	30	0	0	0	0	0	1	0	0	\$0.00	\$71.43	0.0
29	Tu-F 11p-11:35p		9-YR-NEWS@11<	\$120.00	2.3	30	1	1	1	1	0	0	1	5	\$600.00	\$52.17	11.5
Changes: Rate from 100 to 120																	
TOTALS: 21 18 19 16 11 13 18														116	\$21,300.00	\$68.67	310.2



125 West 55th St
New York, NY 10019

Contract # 25319691 Changes as of: 10/14/2016 at 9:12 AM Version: Highlighting Revision 2
CPE: 521/96677985 Flight: 10/18/16 - 10/24/16 Station: WNCN
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: TRUMP, DONALD Market: Greenville/New Bern/Wash
815 SLATERS LANE Product: North Carolina Office: WASHINGTON
ALEXANDRIA, VA Agency Order #: 5432282 Primary Demo: Adults 18+
22314
Buyer: MediaAssistant, AMAG Con Type: POLITICAL/NOTE
Salesperson: JACOB ROTH Assistant: JACOB ROTH
212-373-8175 212-373-8175
Total \$: \$21,300.00
Total Spots: 116
Total CPP: \$68.67
Total GRP: 310.2
Traffic #: 952542
Separation:

Special Instructions	
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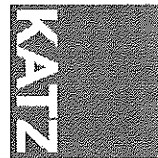
Date/Time	Added by	Comment	Order Level Comments
10/14/16 9:12 AM	JACOB ROTH	Revised Order Spots rebated down to match Hillary Excess Money re-spent NCIT PLS CFM	
10/14/16 9:00 AM	Jennifer Layman	T/R JACOB only one correction. Line 29 needs to be \$120	
10/14/16 8:25 AM	JACOB ROTH	Revised Order Spots rebated down to match Hillary Excess Money re-spent NCIT PLS CFM T/R JACOB	
10/06/16 3:56 PM	System	Notice Received.	
09/27/16 6:27 PM	JACOB ROTH	Separation: 30	

Competitive Information	
Market Budget:	\$78,889
WNCN Share:	27%
Comment:	
ENCT:	1%
WCTI:	25%
WFXI:	11%
WTTN:	36%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	116	\$21,300.00	310.2
Total	100%	116	\$21,300.00	\$68.67 310.2

Monthly Summary		
Month	Spots	Dollars
2016-Oct	116	\$21,300.00
Total	116	\$21,300.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Revision	10/14/16 9:12 AM	JACOB ROTH	Revised		1	\$0
Makegood 1	10/14/16 9:00 AM	Jennifer Layman	Sent To Rep			\$0
Revision	10/14/16 8:25 AM	JACOB ROTH	Confirmed	40		\$0
Changes: Total CPP from \$68.36 to \$68.67, Total Spots from 117 to 116, Total GRPs from \$78,889, Total Spots from 77 to 117, Total GRPs from 208.9 to 311.6, User Entered \$ from \$0.00 to \$21,300.00, Default Spot Length to 30, Comments from Separation: 30 to Revised Order Spots rebated down to match Hillary Excess Money re-spent NCIT PLS CFM T/R JACOB. 32 buylines added or modified.						



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25319691	Changes as of: 10/14/2016 at 9:12 AM	Version: Highlighting Revision 2
CPE: 521/966/7985	Flight: 10/18/16 - 10/24/16	Total \$: \$21,300.00
Agency: AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314	Advertiser: TRUMP, DONALD Product: North Carolina Agency Order #: 5432282	Total Spots: 116
Buyer: MediaAssistant, AMAG Salesperson: JACOB ROTH 212-373-8175	Office: WASHINGTON Primary Demo: Adults 18+ Con Type: POLITICAL/NOTE Assistant: JACOB ROTH 212-373-8175	Total CPM: \$68.67 Total GRP: 310.2
	Traffic #: 952542 Separation:	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg Contract \$ Comment
Queued for Electronic Contracting	9/29/16 1:04 PM					\$0 \$0
New	9/27/16 6:27 PM	JACOB ROTH	Confirmed	77		\$21,300.00 \$21,300.00

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

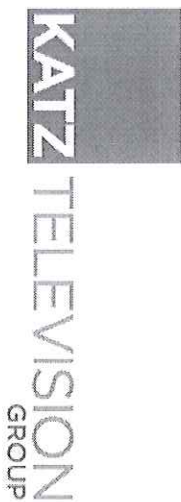


KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25319691		Changes as of: 10/14/2016 at 8:25 AM		Version: Highlighting Revision 1	
CPE: 521/966/7985		Flight: 10/18/16 - 10/24/16		Total \$: \$21,300.00	
Agency: AMER MEDIA & ADVOCACY GROUP		Advertiser: TRUMP, DONALD		Total Spots: 117	
815 SLATERS LANE		Product: North Carolina		Total CPP: \$68.36	
ALEXANDRIA, VA		Agency Order #: 5432282		Total GRP: 311.6	
22314		Buyer: MediaAssistant AMAG		Traffic #: 952542	
Comments: Revised Order		Salesperson: JACOB ROTH		Con Type: POLITICAL/NOTE	
Spots rebated down to match Hillary		212-373-8175		Assistant: JACOB ROTH	
NCIT		PLS CFM		212-373-8175	
T/R JACOB		Separation:			

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/18 - 10/24								Total Spots	Total \$	CPP	GRP		
							10/18	10/19	10/20	10/21	10/22	10/23	10/24							
	Su 1 7a-8a		9-WKLD MRN ED 2	\$15.00	1.6	30	0	0	0	0	0	1	0		1	\$15.00	\$9.38	1.6		
Changes: Rate from 50 to 15																				
	Sa 6 7p-7:30p		9 ON-SDE WK ED	\$30.00	1.8	30	0	0	0	0	1	0	0		1	\$30.00	\$16.67	1.8		
Changes: Rate from 100 to 30																				
	Tu-F,M REV+ 7 12n-12:30p		9-YR-NEWS@NOON	\$75.00	3.8	30	1	1	0	1	0	0	1		5	\$375.00	\$19.74	19.0		
Changes: Rate from 225 to 75																				
	Tu-F,M 8 5:30p-6p		9-YR SD NW@530<	\$70.00	3.2	30	1	1	1	1	0	0	1		5	\$350.00	\$21.88	16.0		
Changes: Rate from 200 to 70																				
	Sa 9 7:30p-8p		FAMILY FEUD	\$50.00	2.0	30	0	0	0	0	1	0	0		1	\$50.00	\$25.00	2.0		
Changes: Rate from 125 to 50																				
	Tu-F,M 10 5p-5:30p		9-YR SIDE NW@5	\$70.00	3.1	30	1	1	1	1	0	0	1		5	\$350.00	\$22.58	15.5		
Changes: Rate from 200 to 70																				
	Su 11 9a-10:30a		SUNDAY MRN-CBS	\$90.00	3.0	30	0	0	0	0	0	1	0		1	\$90.00	\$30.00	3.0		
Changes: Rate from 200 to 90																				
	Tu-F,M REV+ 12 12:30p-1:30p		YOUNG&RESTLESS	\$150.00	5.2	30	0	1	1	0	1	0	0	1	5	\$750.00	\$28.85	26.0		
Changes: Rate from 350 to 150																				
	Tu-F,M REV+ 16 1:30p-2p		BOLD&BEAUTIFUL	\$125.00	4.5	30	1	0	1	0	1	0	0	0	1	\$625.00	\$27.78	22.5		
Changes: Rate from 350 to 125																				
	Tu-F,M REV+ 17 7:30p-8p		FAMILY FEUD	\$225.00	5.6	30	0	1	1	0	1	0	0	0	1	\$1,125.00	\$40.18	28.0		
Changes: Rate from 500 to 225																				
	Tu-F,M 18 6p-6:30p		9-YR SIDE NW@6	\$140.00	5.4	30	1	1	1	1	0	0	1		5	\$700.00	\$25.93	27.0		
Changes: Rate from 500 to 140																				
	Tu-F,M REV+ 19 7a-9a		CBS THS MRNG-2<	\$45.00	1.8	30	1	2	1	2	1	2	0	0	1	2	10	\$450.00	\$25.00	18.0
Changes: Rate from 175 to 45																				



125 West 55th St
New York, NY 10019

Contract # 25319691 Changes as of: 10/14/2016 at 8:25 AM Version: Highlighting Revision 1

CPE: 521/966/7985 Flight: 10/18/16 - 10/24/16 Station: WNCN

Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: TRUMP, DONALD Market: Greenville/New Bern/Wash

815 SLATERS LANE Product: North Carolina Office: WASHINGTON

ALEXANDRIA, VA Agency Order #: 5432282 Primary Demo: Adults 18+

Buyer: MediaAssistant, AMAG Con Type: POLITICAL/NOTE

Salesperson: JACOB ROTH Assistant: JACOB ROTH

212-373-8175 212-373-8175

Total \$: \$21,300.00 Total Spots: 117 Total CPP: \$68.36 Total GRP: 311.6

Traffic #: 952542 Separation:

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/18 - 10/24								Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24					
REV+ 20	Tu-F,M 12:35a-1:35a		LT-CORDEN-CBS<	\$20.00	0.2	30	1	2	1	1	0	0	1		7	\$140.00	\$100.00	1.4
REV+ 21	Tu-F,M 5a-5:30a		90N-SD MRN ED1	\$75.00	0.7	30	0	1	1	0	1	0	0	1	5	\$375.00	\$107.14	3.5
REV+ 22	Tu-F,M 7p-7:30p		ENT TONIGHT 30	\$125.00	3.2	30	1	0	1	1	0	0	1		5	\$625.00	\$39.06	16.0
Changes: Rate from 350 to 125																		
23	Su 11p-11:30p		9 ON-SDE WK ED	\$80.00	1.6	30	0	0	0	0	0	1	0		1	\$80.00	\$50.00	1.6
Changes: Rate from 200 to 80																		
25	Tu-F,M 6a-7a		90N-SD MRN ED2	\$75.00	1.5	30	1	1	1	1	0	0	1		5	\$375.00	\$50.00	7.5
Changes: Rate from 200 to 75																		
26	Sa 11p-11:30p		9 ON-SDE WK ED	\$50.00	1.4	30	0	0	0	0	1	0	0		1	\$50.00	\$35.71	1.4
Changes: Rate from 200 to 50																		
27	Su 12n-1p		NFL Today	\$100.00	1.4	30	0	0	0	0	0	1	0		1	\$100.00	\$71.43	1.4
Changes: Rate from 200 to 100																		
29	Tu-F,M 11p-11:35p		9-YR-NEWS@11<	\$100.00	2.3	30	1	1	1	1	0	0	1		5	\$500.00	\$43.48	11.5
Changes: Rate from 350 to 100																		
REV+ 30	Tu-F,M 5:30a-6a		90N-SD MRN ED1	\$125.00	0.8	30	1	0	1	1	0	0	0	1	5	\$625.00	\$156.25	4.0
REV+ 31	Tu 8p-9p		NCIS	\$650.00	11.5	30	1	2	0	0	0	0	0	0	2	\$1,300.00	\$56.52	23.0
Changes: Rate from 2000 to 650																		
REV+ 32	Tu 9p-10p		Bull	\$1,500.00	8.2	30	1	2	0	0	0	0	0	0	2	\$3,000.00	\$182.93	16.4
REV+ 33	Sa 12:30p-3:30p		ACC ftbball	\$200.00	1.0	30	0	0	0	0	0	1	2	0	2	\$400.00	\$200.00	2.0
REV+ 34	Sa 3:30p-7p		SEC Ftbball	\$300.00	1.2	30	0	0	0	0	0	1	2	0	2	\$600.00	\$250.00	2.4
REV+ 35	Th 8:30p-11:30p		TH Football	\$1,250.00	5.0	30	0	0	0	1	2	0	0	0	2	\$2,500.00	\$250.00	10.0
REV+ 36	M 8p-9p		Big BangKevin	\$500.00	0.0	30	0	0	0	0	0	0	0	0	2	\$1,000.00	\$0.00	0.0
REV+ 37	Su 1p-4:30p		NFL	\$400.00	0.0	30	0	0	0	0	0	0	0	0	2	\$800.00	\$0.00	0.0
REV+ 38	Su 4:30p-7:30p		NFL	\$500.00	0.0	30	0	0	0	0	0	0	0	0	2	\$1,000.00	\$0.00	0.0



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25319691	Changes as of: 10/14/2016 at 8:25 AM	Version: Highlighting Revision 1
CPE: 521/966/7985	Flight: 10/18/16 - 10/24/16	Total \$: \$21,300.00
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: TRUMP, DONALD	Total Spots: 117
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: North Carolina	Office: WASHINGTON
	Agency Order #: 5432282	Primary Demo: Adults 18+
Buyer: MediaAssistant, AMAG	Salesperson: JACOB ROTH 212-373-8175	Con Type: POLITICAL/NOTE
		Assistant: JACOB ROTH 212-373-8175
		Traffic #: 952542
		Separation:

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
REV+ 39	Su 12n-1p		NFL Today	\$100.00	0.0	30	0	0	0	0	0	0	2	2	\$200.00	\$0.00	0.0
REV+ 40	M-F 11:35p-12:35a		Late Show	\$45.00	0.0	30	0	0	0	1	0	0	0	1	\$45.00	\$0.00	0.0
REV+ 41	Su 7p-8p		60 Minutes	\$400.00	0.0	30	0	0	0	0	0	0	1	1	\$400.00	\$0.00	0.0
TOTALS:							21	18	19	16	11	14	18	117	\$21,300.00	\$68.36	311.6



125 West 55th St
New York, NY 10019

Contract # 25319691

Changes as of: 10/14/2016 at 8:25 AM

Version: Highlighting Revision 1

CPE: 521/966/7985

Flight: 10/16/16 - 10/24/16

Station: WNCT

Total \$: \$21,300.00

Agency: AMER MEDIA & ADVOCACY GROUP

Advertiser: TRUMP, DONALD

Market: Greenville/New Bern/Wash

Total Spots: 117

815 SLATERS LANE

Product: North Carolina

Office: WASHINGTON

Total CPP: \$68.36

22314

Agency Order #: 5432282

Primary Demo: Adults 18+

Total GRP: 311.6

Buyer: MediaAssistant, AMAG

Con Type: POLITICAL/NOTE

Traffic #: 952542

Salesperson: JACOB ROTH

Assistant: JACOB ROTH

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/14/16 8:25 AM	JACOB ROTH	Revised Order Spots rebated down to match Hillary Excess Money re-spent NCIT PLS CFM T/R JACOB
10/06/16 3:56 PM	System	Notice Received.
09/27/16 6:27 PM	JACOB ROTH	Separation: 30

Competitive Information	
Market Budget:	\$78,889
WNCT Share:	27%
Comment:	
ENCT:	1%
WCTI:	25%
WFXI:	11%
WITN:	36%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	117	\$21,300.00	\$68.36	311.6
Total	100%	117	\$21,300.00	\$68.36	311.6

Monthly Summary			
Month	Spots	Dollars	
2016-Oct	117	\$21,300.00	
Total	117	\$21,300.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/14/16 8:25 AM	JACOB ROTH	Revised	40		\$0
Queued for Electronic Contracting	9/29/16 1:04 PM					\$0
New	9/27/16 6:27 PM	JACOB ROTH	Confirmed	77		\$21,300.00

Comment
Changes: Total CPP from \$101.96 to \$68.36, Competitive Market Budget from \$62,611 to \$78,889, Total Spots from 77 to 117, Total GRPs from 208.9 to 311.6, User Entered \$ from \$0.00 to \$21,300.00, Default Spot Length to 30, Comments from Separation: 30 to Revised Order Spots rebated down to match Hillary Excess Money re-spent NCIT PLS CFM T/R JACOB. 32 buylines added or modified.

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.